

# MASTER THE MEDIA TO ATTRACT YOUR IDEAL CLIENTS

A Personal Marketing System  
for Financial Professionals

DERRICK KINNEY



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A PERSONAL MARKETING SYSTEM  
FOR FINANCIAL PROFESSIONALS

**DERRICK KINNEY**



GIFT OF THE ASIA FOUNDATION  
NOT FOR RE-SALE

QUÀ TẶNG CỦA QUỸ CHÂU Á  
KHÔNG ĐƯỢC BÁN LẠI



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*To my incredibly wise, loving, and supportive wife, Kara  
and  
my wonderful children, Lauren, Hannah, and Conner*

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